

## ■ Ad Size and Price List

サイズ (size)	寸法—横×縦 (dimension-W×H)	白黒 (black&white)	カラー (color)	制作費 (production fee)
B: 1/8	72×52mm(2.835×2.047in)	\$720	\$940	\$100
D1: 1/4H	147×52mm(5.787×2.024in)	\$1,050	\$1,320	\$250
D2: 1/4V	72×107mm(2.835×4.213in)	\$1,050	\$1,320	\$250
E1: 1/2H	147×107mm(5.787×4.213in)	\$1,980	\$2,420	\$400
E2: 1/2V	72×217mm(2.835×8.543in)	\$1,980	\$2,420	\$400
Full	171.45×241.3mm(6.75×9.5in)	\$3,080	\$4,180	\$600
Back	171.45×241.3mm(6.75×9.5in)	NA	\$13,200	\$600
Inside Front (P2)	171.45×241.3mm(6.75×9.5in)	NA	\$12,100	\$600
P3	171.45×241.3mm(6.75×9.5in)	NA	\$11,000	\$600
P4, P5, Inside Back	171.45×241.3mm(6.75×9.5in)	NA	\$8,800	\$600
Cover Page Line Ad (1)	156×8mm(6.14×0.32in)	NA	\$2,000	included
Cover Page Box Ad (3)	50×50mm(1.97×1.97in)	NA	\$2,000 each	\$100

カテゴリー別 (category distinction)	サイズ (size)	寸法—縦×横 (dimension-W×H)	白黒 (black&white)	カラー (color)
レストランリスト (restaurant list)	1/8	73.5×54.25mm(2.894×2.136in)	NA	\$500/BOX
ビューティーリスト (beauty list)	1/8	73.5×54.25mm(2.894×2.136in)	NA	\$500/BOX
ビジネスディレクトリー (business directry)	1/8	73.5×54.25mm(2.894×2.136in)	\$250	NA
不動産リスト (real estate list)	1/8	73.5×54.25mm(2.894×2.136in)	\$250	NA
医者リスト (doctor list)	1/8	73.5×54.25mm(2.894×2.136in)	\$250	NA
会計士/弁護士リスト / 習い事リスト (accountant/attorney/ School list)	1/8	73.5×54.25mm(2.894×2.136in)	\$250	NA

※Category distinction list ads are fixed layout. Please ask our sales agents for detail.

## ■ Production Guideline

[Guide Book Size] H 241.3mm× W171.45mm (6.75×9.5in)

[Full Page Ad Size] H 241.3mm× W171.45mm (6.75×9.5in)

[File / Media Format]   
 Illustrator (EPS, AI)   
 Media :CD / DVD   
 FTP (Please ask the detail.)   
 ※File must be compressed with .sit or .zip for FTP transfer.

[Direction]   
 ※Bleed data will be acceptable only for full page ad.   
 ※Please outline all fonts.   
 ※Please embed all images placed on files.   
 ※Please attach Color Proof   
 ※Production fee may be applied if we need to fix the data.

If you have any questions regarding the guideline, please feel free to contact us.